

office automation

Technologies and models for digital business



For 40 years **Office Automation** has been the monthly magazine specialized in ICT and solutions for the digital field, promoter of conferences and seminars.

It is addressed to **CIOs, IT managers** and to **value chain** protagonists.



**Browse online version:
www.officeautomation.soiel.it**

2021 publishing plan

	Special issue with Survey	Industry 4.0 and Enterprise 4.0	Intelligence Automation	Energy Management
JANUARY/FEBRUARY	Sicurezza ICT	La nuova normalità post covid-19	IA e Cyber Risk	Digitalizzazione e tecnologie evolute
MARCH	Gestione Documentale	Industria 4.0 e covid-19: la nuova normalità	IA e Finance	Misura dei consumi e gestione dei dati energetici
APRIL	Omnicanalità e Phygital: the New Normal Customer Experience	Tecnologie e applicazioni IoT	IA e Robotic Process Automation	Acquisto e Autoproduzione di energia
MAY	Cloud	Evoluzione e stato dell'arte della Stampa 3D	IA e Data Center	Stoccaggio dell'energia
JUNE	Business Continuity	Le nuove reti: IoT e 5G	IA e Pa	Generazione distribuita, autoconsumo collettivo e comunità energetiche
JULY/AUGUST	Big Data Analytics & Data Driven Company	I piani europei e italiani per la ripartenza dell'economia e dell'industria	IA e Customer Experience	L'energia e il valore della sostenibilità
SEPTEMBER	Data Center	Il ruolo dell'IoT nella simulazione dei macchinari e dei processi industriali	IA e manifatturiero	La mobilità elettrica e il digitale
OCTOBER	Smart working	Le applicazioni industriali dell'intelligenza artificiale	IA e Marketing	Le nuove frontiere dell'efficienza energetica
NOVEMBER	Sicurezza ICT	Integrazione tra sistemi di progettazione, produzione e gestionali	IA e Analytics	Digitale e decarbonizzazione dell'economia
DECEMBER	Blockchain	Cosa ci aspetta nel 2022?	IA e industria 4.0	I progetti green e digitali del Recovery Fund

Special issue with Survey

An integrated project for demand creation. Every Special issue will be available online and will be supported on the main digital communication channels (social channels and e-mails) of Soiel International. There will also be a **survey with the operating actors of systems and solutions supply** to complete the issue, that will be presented thanks to concise sheets that help **directing one's choices and encourage the contact between demand and supply**.

Headings

In each number there will be analysis about: **Industry 4.0 and Enterprise 4.0, Intelligence Automation, Energy Management**. In addition to the topics listed in the publishing plan, each month there will also be:

Legal: Lawyer opinion about the most recent topics of security, privacy and protection of intellectual property.

Treasury & Subsidies for innovation: A detailed study about updates in the tax field for IT companies.

Comufficio horizons: Official authority of the Association of Manufacturing, Import and Supply companies of ICT products and services.

Periodicity monthly - 10 issues per year

Release date middle of reference month

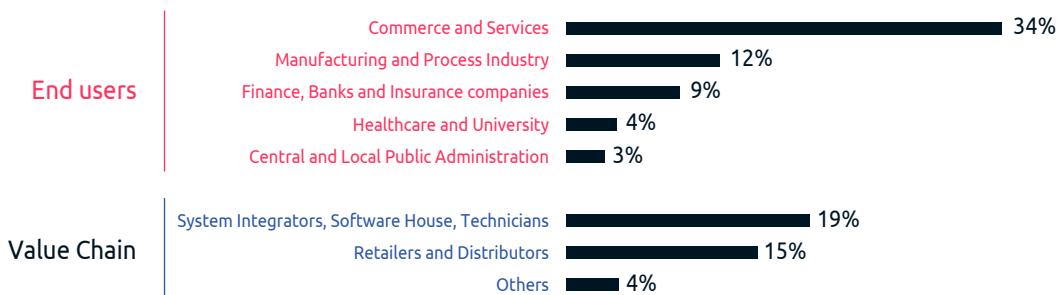
Distribution 16.000 printed (30%) and digital (70%) copies

Annual subscription Italy € **68,00** - Foreign countries € **140,00**

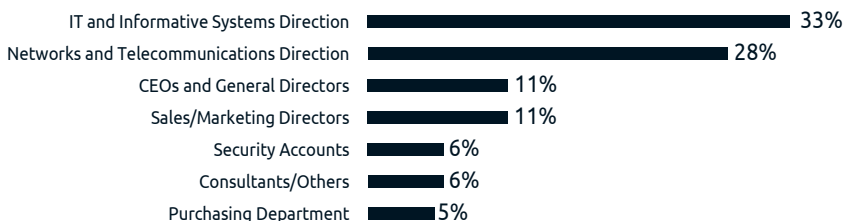
Office automation is also available online: www.officeautomation.soiel.it

Reader's model

Market sector



Role inside the company



Format mm 210 x 297

Packaging stitched paperback binding

Printing material .Pdf file in high resolution

Advertising

Costs

Typology € + VAT

Full page	2.200,00
Half page	1.300,00
Footer	900,00

Cover positions

Knocker	6.500,00
Front cover	6.000,00
Inside front cover	3.000,00
Inside back cover	2.500,00
Back cover	4.000,00

Special positions

Facing page	+10%
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Discounts for quantity

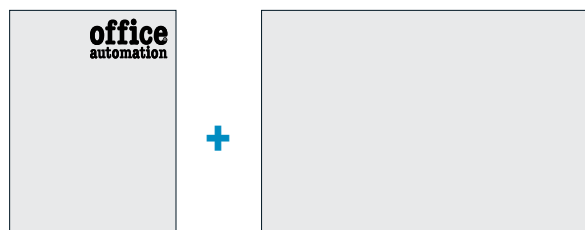
3 insertions	6%
From 4 to 7	10%
8 and more	14%

Agency commissions	15%
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Contact

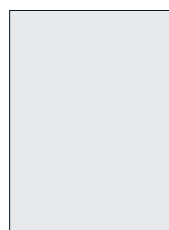
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Format



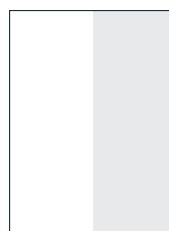
Cover + cover Knocker:

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- knocker mm 216 x 303 + mm 420 x 303



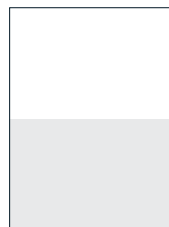
Full page

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- bleed mm 216 x 303



Half page vertical

- trimmed mm 105 x 297
- bleed mm 111 x 303



Half page horizontal

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- bleed mm 216 x 154



Footer

- trimmed mm 210 x 60
- bleed mm 216 x 66